



# How to Give

Campaign pledge cards are being sent to current employees and recent retirees by direct mail.

This means that you can return your pledge or gift to us by University mail in the donor envelope provided. If you need extra green cards for more charities, please feel free to duplicate the blank card or call us at (617) 495-1598 for more cards. You may also make your pledge electronically at [www.community.harvard.edu/communitygifts](http://www.community.harvard.edu/communitygifts).

We need your help in spreading the word and reminding people of this important campaign, so feel free to create a climate in your area that promotes charitable giving and volunteerism. If you desire posters or information about charities, please call us.

Thank you for giving!

Campaign 2008/9

runs from

November 3

through

November 30

# Options for Giving

With the Community Gifts Through Harvard Campaign, you can:

**UNITED WAY OF MASSACHUSETTS BAY AND MERRIMACK VALLEY  
PLEDGE CARD 2008-2009**  
*(Make check payable to United Way)*

One sum for the amount of \$ \_\_\_\_\_ is enclosed.  
 Payroll Deduction: Beginning January 1, 2009 please deduct  
 weekly (52)  bi-weekly (26)  monthly (12) = **Total pledge** \$ \_\_\_\_\_  
(check payroll) or pledge online at [community.harvard.edu/communitygifts](http://community.harvard.edu/communitygifts)  
 To designate your gift, use back of card.

signed \_\_\_\_\_ date \_\_\_\_\_

John Sample Harvard  
123 Any Street  
Small Town, USA 01234

**COMMUNITY GIFTS THROUGH HARVARD:  
CHARITY-OF-MY-CHOICE PLEDGE 2008-2009**  
*(Make check payable to charity)*

**CHARITY** name \_\_\_\_\_  
address \_\_\_\_\_

One sum for the amount of \$ \_\_\_\_\_ is enclosed.  
 Payroll Deduction: Beginning January 1, 2009 please deduct  
 weekly (52)  bi-weekly (26)  monthly (12) = **Total pledge** \$ \_\_\_\_\_  
(check payroll) or pledge online at [community.harvard.edu/communitygifts](http://community.harvard.edu/communitygifts)

signed \_\_\_\_\_ date \_\_\_\_\_

John Sample Harvard  
123 Any Street  
Small Town, USA 01234

Please use this card if you wish to contribute to a specific charity. Use a separate card for each additional charity. To make a contribution to the United Way of Massachusetts Bay and Merrimack Valley please use the red United Way Pledge Card.

**Give,** using the red card, to the general United Way campaign.

The United Way card—the red half—is to be used only for your United Way contribution. You have two ways of giving to the United Way:

- 1) donating to the general United Way fund
- 2) selecting a targeted issue of interest

The list of United Way agencies changes periodically as panels of volunteer community members annually review agency budgets and goals. For up-to-date information visit <http://www.supportunitedway.org>.

**Give,** using the green card, to specific organizations of your choice.

The Other Charities card—the green half—you may use for the charity of your choice other than United Way. Your favorite organization can receive funds this way and the full amount of your gift will be forwarded to that agency. Gifts on the green cards are processed exclusively at Harvard.

Last year's most popular options in the charities drive at Harvard are listed below.

United Way	Harvard Phillips Brooks House Association	American Repertory Theatre
Community Works	Combined Jewish Philanthropies of Greater Boston	Cooper Union
Rosie's Place	Doctors Without Borders	AIDS Action Committee of Massachusetts Inc.
	Planned Parenthood League of Massachusetts Inc.	Oxfam America

You may also pledge online at:  
<http://www.community.harvard.edu/communitygifts>

# Missions of top charities chosen by employees in 2008

**United Way of Massachusetts Bay and Merrimack Valley** brings the community together to help improve people's lives and strengthen the neighborhoods in our region. This focus has not changed, but what has and will change are the needs of the community and its people. Therefore, the focus of our work—not the mission of our organization—has and will change in response. This perspective and ability to unite and apply resources where they are needed most is what makes us uniquely valuable to the community. [www.supportunitedway.org](http://www.supportunitedway.org)

**Community Works**  
Founded in 1982, Community Works is a cooperative fundraising effort among community-based and community-controlled organizations. Our goal is to develop a stable and growing source of support for our member organizations, primarily through our partnership with local businesses as part of their employee giving campaigns. Community Works expands traditional definitions of charitable activity to include advocacy and community organizing; increases employee awareness of community resources; demonstrates alternative approaches to pressing issues; focuses attention on issues not previously addressed; and fosters the empowerment of donors as they choose where they will direct their contributions. [www.communityworks.com](http://www.communityworks.com)

**Rosie's Place**  
Since 1974 poor and homeless women have found an oasis of hope and nourishment at Rosie's Place. The mission of Rosie's Place is to help women maintain their dignity, seek opportunity and find security in their lives. Rosie's Place, a sanctuary for poor and homeless women, offers both emergency and long-term assistance to women who have nowhere else to turn. Established in 1974, Rosie's Place is committed to welcoming each guest with respect and unconditional love. Rosie's Place accepts no government funds, and relies instead on committed volunteers and private supporters to accomplish its effective and innovative work. [www.rosies.org](http://www.rosies.org)

**Combined Jewish Philanthropies**  
Combined Jewish Philanthropies is the country's oldest Federated Jewish philanthropy. They have worked to take care of people in need, to preserve Jewish learning, and to enrich Jewish culture worldwide. [www.cjp.org](http://www.cjp.org)

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